

EXECUTIVE SUMMARY

RAJESHWAR

Rajeshwar Jewellers is a well established entity engaged in the business of crafting and curating exquisite and high end diamond jewellery for women's purchase. We at Rajeshwar believe diamonds bring out the best in women, complimenting their distinctive and stylish persona by bringing about an aura of enamour and sophistication.

We at Rajeshwar undertake various other services in consonance with our primary business of selling diamond jewellery. Our range of services include - End to End Diamond Jewellery Manufacture, dealings with regards to Loose Diamonds, Jewellery Design Customization, and the associated Jobwork required for the jewellery.

Our hard work and perseverance in years past has led us to expand and today we have the pleasure of working with our retail clients across Ahmedabad, Surat, Vadodara, Pune, Hyderabad, and of course our B2B clients in Surat. We are looking to expand and would like to engage in business with B2B clients PAN India.

Our business headquarters are at

503, Paras Building, Jadakhadi, Near Naveen Sports, Hira Market, Mahidarpura – 395003.



VISION

At Rajeshwar Jewellers, our vision is for diamonds to seamlessly integrate with women's lifestyles, invoking a sense of confidence within them, brightening their appeal, bringing about an aura of enchantment, and carrying forth an air of sophistication and luxury.

We wish to invoke a sense of enamourment and awe through our products and present the most beautifully designed jewellery which women can pridefully don.

We wish to reach our greatest potential and establish ourselves as a revered luxury jewellery brand.





- **3. Casting:** Casting is a very complex process where we utilize our utmost skilled and experienced casters to create our final desired product.
- **4. Filing:** Excess metal or solder is removed from a piece that is being worked upon through our filing process. The casting layer is removed through the use of different tools like files and burrs resulting in a smooth finish for the piece.
- **5. Setting:** Our experts securely set and attach the gemstones in the jewellery. We use a variety of setting to create unique designs, sometimes even combinations of two setting are used to make a piece look more appealing.

OUR SERVICES

End to End Diamond Jewellery Manufacture:

All our jewellery undergoes systematic processes and certifications to allow us to create our remarkable designs through skilled and imaginative craftsmanship.

Loose Diamonds & Solitaires:

We also undertake dealings for clients and customer with regards to loose diamonds for the design of premium solitaires. As reputed diamond retailer certifications and documentations detailing quality assurance are extremely integral to us.

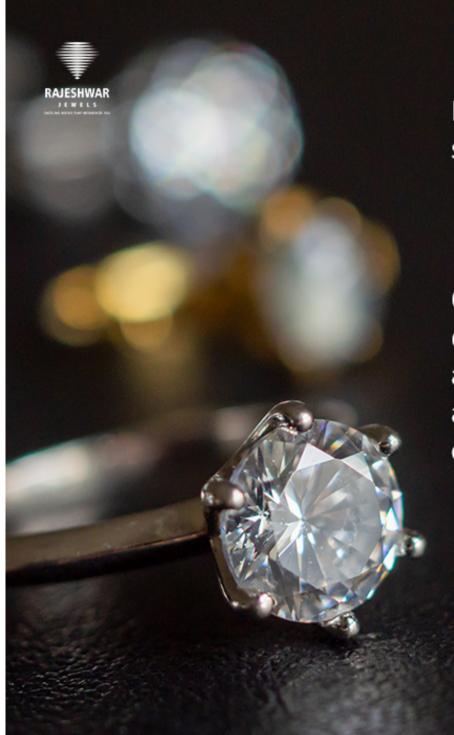




Customization: Every customer has their personal styles and preferences for different occasions and events and we aspire to fulfil all of our customers designs as per their needs and requirements.

Job Work: Our team comprises of skilled craftsman well adept to take care of any work required for your diamonds





Silver Range Sampling:

If required we are also proficient in creating sample ranges in silver for our clients and customers.

CAD Design for Diamonds:

CAD (Computer Assisted Design) jewellery designs are developed on computers by our artisans using state of the art equipment and software that bring about a detailed element of artistry to their final artwork.

OUR EXPERT AND EXPERIENCED PROCESS OF CREATION

Rajeshwar uses state of the art equipment for fabricating and crafting the exquisite jewellery.

It involves a systematic step by step process:

- 1. Design Creation by our CAD Experts: Our process involves using CAD software which allows our designers to work proficiently. It helps improve the quality and dimensional accuracy of designs, and allows us to create a database for manufacturing. Once a design is mentally conceptualized by our jewellery designers, it is drawn and then fed into the system. This process of creating the design is made possible with Computer Aided Designing (CAD) technology.
- **2. Rapid Prototyping (RPT):** Once our CAD design is ready, it is transferred onto our 3D Rapid Prototype system which essentially works on the principles Direct Light Projection Technology. A resin model is created using the 3D Rapid Prototyping system (RPT).





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- **6. Final Product Assessment:** Our experts assess the finished product ensuring its remarkable design is of a refined and exquisite nature.
- **7. Certification and Marking:** Through our rigorous and systematic processes of Quality Control (QC) we ensure that the manufactured product or performed service adheres to a defined set of quality criteria or meets the requirements of the client or customer.







ADVANTAGES OF RAJESHWAR JEWELLERS

We are established premium diamond retailers currently working with 3 CAD designers for customization of diamonds to create exquisite designs.

We are also currently having 2 Filling workers and one in house polish specialist.

FUTURE PLANS



Our aim is to expand and diversify for which we would require at least one connection in each city.







Thank You